

# MARKETING & DESIGN



**Angus Lawrie**  
Director of Marketing

*Qualifications:*  
BSc Psychology  
Marketing Postgrad

*Role:*  
Overseeing the marketing function at G1. Providing the marketing expertise to develop and promote over 40 leisure brands

*Pre G1:*  
Worked extensively throughout the marketing, leisure and entertainment sectors



**Paul Traynor**  
Director of Sales and Digital Media

*Qualifications:*  
BSc Social Sciences

*Role:*  
Responsible for developing & driving key projects within the group including the call centre and on-line presence

*Pre G1:*  
Extensive experience in the entertainment sector, club promoter, club DJ and radio presenter



**Martin Crampshee**  
Online Marketing

*Role:*  
Implementing and overseeing online marketing through websites and email marketing

*Pre G1:*  
The Face' magazine



**Laura Fergus**  
Studio Manager

*Qualifications:*  
HND Graphic Design

*Role:*  
Managing the workflow, production and design work for department

*Pre G1:*  
Worked in various design agencies across Glasgow, designing for the corporate and leisure industry



**Rhona Fyfe**  
Sales and Promotions Co-ordinator

*Qualifications:*  
BA Hons Marketing and Politics

*Role:*  
Responsible for implementing and evaluating promotional activity throughout the company and supporting the overall marketing function.

*Pre G1:*  
Joined G1 straight from university



**Sharon Sutton**  
Telecoms Supervisor

*Qualifications:*  
BA in languages with lower business studies

*Role:*  
Launching and operating the Group's integrated telecoms network

*Pre G1:*  
Joined G1 straight from university