

1 WE ALWAYS PUT THE CUSTOMER FIRST
without our customers we are nothing. they must be at the centre of every decision we make.

2 WE MAKE OUR JOBS OUR OWN
our success relies on people being entrepreneurial and taking ownership of their role.

WE WORK TOGETHER AS A FAMILY
treat your colleagues like family. support and respect each other. give encouragement and take guidance.

WE WORK HARD

4 strive to stand out from the crowd and enjoy being the best at what you do. it's not just a job, it's an opportunity.

5 WE G R O W creating profit and growth is central to what we do. we shouldn't shy away from this. all decisions must be made with commercial principles in mind.

G1
...WHO WE ARE